<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>About Discover Pods</td>
<td>3</td>
</tr>
<tr>
<td>Podcast of the Day</td>
<td>7</td>
</tr>
<tr>
<td>Podcast Spotlight</td>
<td>8</td>
</tr>
<tr>
<td>Newsletter</td>
<td>10</td>
</tr>
<tr>
<td>Advertisements</td>
<td>11</td>
</tr>
</tbody>
</table>
Launched in 2017, Discover Pods has gained significant traction among podcasters and podcast fans alike based on a simple goal: **to help you find your next favorite podcast.**

Through curated recommendations, reviews, and analysis about the podcast industry at large, Discover Pods has gained a large (and loyal) audience.
WHO WE ARE -- Audience

- BOUNCE RATE: 35.25%
- PAGES PER SESSION: 2.13
- SESSION DURATION: 1:28

UNIQUE VISITORS PER MONTH
WHO WE ARE -- Audience
Discover Pods is subscribed and read daily by a few specific groups: podcast fans, podcasters themselves, and podcast industry folks.

Select companies subscribed to the newsletter:

- **Podcast Production Companies** -- Gimlet, NPR, PRX, BBC, CBC, Panoply, Wondery, The Ringer, Lore, HowStuffWorks, ESPN
- **Podcast Industry** -- RadioPublic, Midroll, Blubrry, Libsyn, PodBean, Acast, AudioBoom, CastBox
PODCAST OF THE DAY

Every weekday we feature a new podcast on the website and with a special social shout-out.

Submit Here

Cost: $0
PODCAST SPOTLIGHT

Every week we feature a new podcast with an exclusive Q&A with the podcast creators.

- Links to the podcast and podcatchers
- Embedded episode
- Social promotion
- Globally syndicated in industry newsletter and influencers
PODCAST SPOTLIGHT

New Spotlights go up every week. See all of our examples here.

Submit Here

Cost: $100
MONTHLY NEWSLETTER

Every month we send a newsletter our to our subscribers.

- 7,500+ podcasters and fans
- 30-40% read rate
- Classified link to your podcast, service, job posting, announcement, blog, etc.

Cost: $100 for a classified link

Contact for prices on dedicated send
Though Discover Pods has limited ads on any given day, we can support banner ads throughout the site. Great for a podcast launch or announcement.

- Top & bottom banners
- Sidebar banner
- Pre-, mid-, and post-article

Cost: Contact for prices